



KHMER FOR KHMER  
ORGANISATION

# ANNUAL REPORT 2020

JUNE 2021

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# MESSAGE FROM OUR FOUNDERS



Dear donors, members and friends of KKO,

2020 was a year that we did not expect to be a disaster for Cambodia and the world. The outbreak of COVID-19 caused the economy to stagnate in almost all sectors, especially in tourism. The absence of international tourists has caused us to close OFF TRACK Tours and OTA Tires & Tubes. The sources of income we anticipated to get from the OFF TRACK businesses after the new professional marketing strategies, were totally failed. Although the situation was so difficult, KKO reacted and managed the situation quite well. The organization has adapted to the changed conditions as best it can. The defined objectives were not achieved for the most part, but we are glad that we still exist today.

Because of the great effort, hard work and the quality of work that our KKO team has done during the last year, we created trust and confidence for our KKO friends and volunteers to continue providing both financial and educational support to KKO in the difficult year of 2020. Thanks again to all our volunteers, friends and sponsors, who have supported us during this time.

Without seeing a good sign of any international tourists coming to Cambodia in 2021, the KKO school will still totally depend on donations from our sponsors. Therefore, we still need to find around 30 sponsors, each to donate \$10 monthly to cover our operation cost for 2021 in the amount of \$3.800. We are very optimistic that you will help, to continue to support, and enable us to achieve our mission with 300 students for 2021.

Thank you all for your tremendous work,

Best wishes,

Moeun Phary and Markus Tigges

## ABOUT US

### WE ARE KHMER FOR KHMER ORGANISATION

We are a Cambodian non-governmental organisation providing free and sustainable education to disadvantaged children, young adults and ourselves. Our school is located in the rural area of Chreav Commune, Siem Reap, where we teach 300 students in English and sewing training every day. Through our classes, our students are given a chance to take charge of their own lives, build a career, and follow their dreams. To guarantee a high standard, we rely on our trained local teachers. We believe learning never comes to an end. We exchange ideas with our team every day and hold workshops regularly. This is how we have kept improving ourselves, our way of thinking, and our teaching methods for more than 10 years. This is what drives us every day. Because

**WE LOVE LEARNING.**

# ACTIVITIES OF THE YEAR





## STAFF CAPACITY BUILDING

The outbreak of the coronavirus and the related increasing financial problems of our organization have severely affected the school's operations. But our KKO family never gave up their mission of teaching and learning. We have changed the thread by creating the opportunity to learn and share even more in 2020. Different workshops and relevant NGO law meetings, were some of our main activities that we conducted to enhance our staff capacity.



*In August and September 2020, we set the workshop called "A Teacher Teaches Teachers." Each teacher had two sessions of 40 minutes to teach other teachers every week. They chose a teaching topic like vocabulary, reading, and grammar, and taught other teachers by performing like a real class. After each class, everyone gave feedback to the teacher about their performance. In this way our KKO teachers could improve their way of teaching.*



*In November 2020, the team of KKO school, taking into account the necessary coronavirus hygiene rules and distance rules, welcomed the retired professional teacher from the US, Richard Kroeger. Together with the team he conducted the presentation about Phrasal Verbs, Word Contractions, and Homophones. The topics were not new to our teachers, but there were some detailed rules and notes from each topic that our teachers have not learnt before. Those were really helpful and useful to our teachers teaching in the class.*

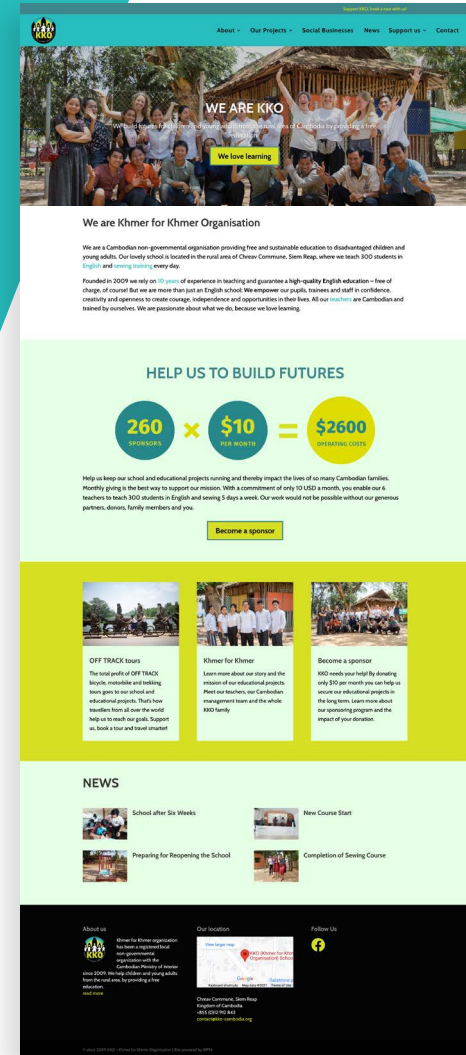


*Quite often, the KKO team was invited to join the meeting and workshop with NGOs Network of Siem Reap and with the state provincial of Siem Reap. The topics of the workshops and meetings were about understanding more about NGOs' and Tax Law, good advocacy and cooperation between the government and NGOs or NGOs to NGOs. Those are very crucial for KKO to know and work with.*

## MARKETING WORK

The strong Corporate Identity, a new professional design, and improved marketing strategies, were the great achievements in 2019. The plan for 2020 was to further expand and benefit from these measures.

Unfortunately, we could not continue our work with the OFF TRACK businesses, as they have all been closed until today due to the spread of Coronavirus and the resulting standstill of tourism. Nevertheless, we are convinced that not everything was in vain! Our new and sustainable website was launched and we started with our new fundraising campaign. As a result, we have collected a great amount of donations from our international friends, volunteers and sponsors. Thanks to the donations we will be financially safe for the next months for now. Nevertheless, right now and in the future, we are dependent on secure, continuous donations and will therefore have to start even more fundraising campaigns.





### ENGLISH CLASSES

Since March 2020, the English classes have been totally closed. Until July 2020, our teachers have been scheduled to work three days a week from the beginning of July 2020 until the beginning of January 2021. Of course no teaching in class, our teachers sat together and developed worksheets for the classes. This allowed them to prepare materials for the reopening of the school. Moreover, we have been preparing revision tests and getting our students to do them from home and bringing them back to school to be marked. Students came to school two times a month to do this work. It was not much that we could give to the children, but we are glad that we could support them at all.





#### HYGIENE EDUCATION

Our school was closed for most of 2020, but we were still able to meet with our students twice a month for the revision test. The spread of Coronavirus has encouraged us to implement the health practices and also educate the children. Whenever the students come to the KKO school, our teachers always inform them about hygiene, including washing hands, wearing masks, and other health practices. This education is required as an ongoing work for us.

SEWING TRAINING

We congratulate our 5 graduates of the KKO sewing training. Despite this difficult time, they were able to successfully complete their training in September, 2020. Three of them started to work in a tailoring shop and other two are planning to open their shop at home.

Another sewing course began in mid October 2020 with ten new female trainees. This new training course is funded by LEAP PROJECT managed by the state provincial hall of Siem Reap.



Our Sewing Teacher Sreyleap with our graduates in September 2020.



Our new trainees starting their sewing course.

# PERSONAL STORIES



## SOKLAY / ENGLISH TEACHER

Soklay is one of our amazing KKO teachers. He was not born in Siem Reap, but in a province called Kandal next to Phnom Penh. He moved to Siem Reap in 2015 and lives here with his sister. He started teaching English at KKO three years ago and has loved his job since day one. Soklay always wanted to work with children, and he likes almost everything about the English language. In his spare time, he likes to prepare material for his lessons or to develop his skills. To recharge his batteries, he meets his friends and family and loves to play volleyball. His wish is to become the best teacher he can be, and travel the world. We are very proud to have such a motivated teacher in our team. Many thanks to Soklay for all your efforts and passion for KKO.

#### THEA / ENGLISH STUDENT

Sokunthea is twenty years old and he has attended KKO English class since he was thirteen. Sokunthea is a gentle boy, but very active in the class. After seven years of learning English at the KKO school, he can write and speak English well. He finished his high school degree last year and now he continues to do a bachelor's degree in IT subject at a university in Siem Reap. He said "Studying IT requires good English as a lot of textbooks and programs are in English." Therefore, the knowledge of English language he learnt with KKO, helps him a lot in getting a degree at the university today. We are very happy to have supported Sokunthea on his journey.



#### CHANTY / SEWING STUDENT

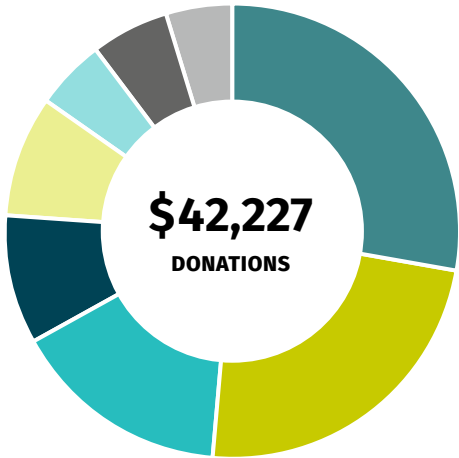
Chanty is twenty-nine years old, living in Chreav village close to KKO school. She married five years ago and has two children, a daughter and a son. Chanty joined the KKO sewing class from 2019/2020. She was a hard-working student and always paid attention to her training. When the training was closed for three months because of the outbreak of the virus, she stayed at home and just looked after her children. Despite the long break Chanty and the other students never wanted to give up the sewing training. She continued her studies when our sewing course was allowed to be reopened in July. She finally finished the sewing training with us, successfully at the end of September 2020. She got a job in a tailoring shop in town where the owner has a good connection with our sewing teacher. Chanty wants to open a sewing shop by herself a few years after she works for others. We are very happy for Chanty and wish her further only the best!



# FINANCIAL REVIEW

Opening Balance 2020	\$	3,979
Donation Income 2020	\$	42,227
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Total	\$	46,206
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Total Costs 2020	\$	-31,855
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Ending Balance 2020	\$	14,351

INCOME 2020



Donation income 2020 | Details

\$11,813	KKO Förderverein Germany
\$10,000	Fritz Henkel Stiftung
\$6,486	Richard Kroeger
\$3,904	KKO Cambodia Sponsorships
\$3,600	Leap Project
\$2,090	Amazing Girls of the World Program
\$2,377	Friedenskinder Koblenz
\$1,957	Other donations

EXPENSES 2020



Expenses 2020

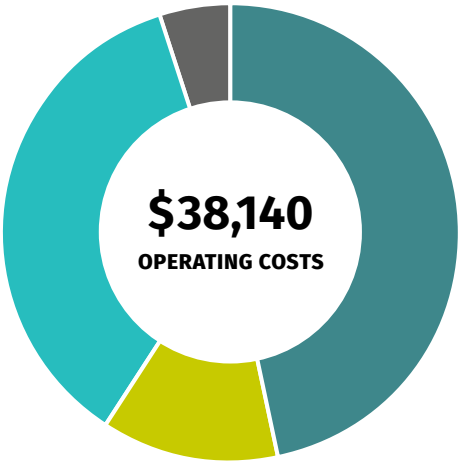
\$18,305	Total Office Costs
\$3,559	Total Sewing Training Costs
\$9,991	Total English School Costs



# BUDGET FOR 2021

Opening Balance 2021	\$	14,351
Donation Income 2021	\$	19,997
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Total	\$	34,348
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Total Costs 2021	\$	-38,140
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Ending Balance 2021	\$	-3,792

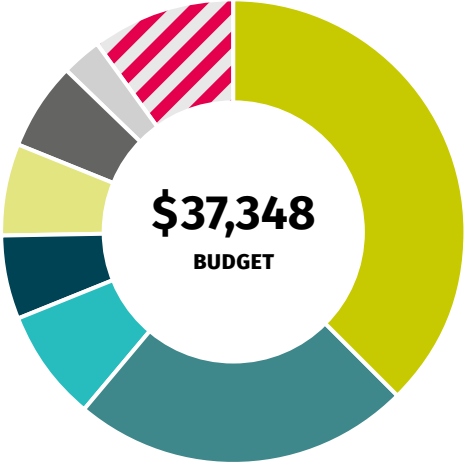
## EXPENSES 2021



### Expenses 2021 | Prognosis

\$17,874	Total Office Costs
\$4,740	Total Sewing Training Costs
\$13,710	Total English School Costs
\$1,816	Contingency Budget 5% total running cost

## BUDGET 2021



### Budget 2021 | Prognosis

\$14,351	Opening Balance
\$9,000	KKO Förderverein Germany
\$3,000	Richard Kroeger
\$2,220	KKO Cambodia Sponsorships
\$2,400	Leap Project
\$2,377	Friedenskinder Koblenz
\$1,000	Other donations
\$3,792	Financial gap

# *PRIORITIES FOR 2021*

## **EDUCATIONAL AND VOCATIONAL PROJECT**

Our crucial priority for 2021 is to focus on the quality of teaching and training. To make sure our teachers are qualified enough back to the real class teaching after the long break and also to improve their teaching methods, techniques, and activities continuously. Moreover, teachers and students will have to follow the strict rules for proper health.

Especially during this difficult time, we need to stand by the children and support them. Our financial situation is crucial for this, which is why we continue to be very dependent on regular donations in 2021.

## THANKS

to all our partners, organisations and supporters that have so generously donated their time and funds to support KKO. We could not have done it without you.

## VOLUNTEERS

9 international volunteers from 5 countries supported us for 3 weeks to 3 months. Thanks a lot to:

Christina Schaal, Gloria Gugelhupf, Lena-Marie Schischkoff, Jana Steinnebel, Richard Kroeger, Georgie Seago, Erin Reid, Jessica Bryant and Carlota Tavares

## PARTNER ORGANISATIONS

Fritz Henkel Stiftung, Friedenskinder Koblenz, ConCERT Cambodia, HIVE (CVF), Cooperation Committee for Cambodia (CCC), Siem Reap NGO Network, VjF, AAC, Förderverein der Khmer for Khmer Organisation e.V.





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